

LAKE FOREST ECONOMIC DEVELOPMENT



Economic Development e-Newsletter

April 2025

Upcoming Events

Register at lakeforestCAchamber.com

**Anniversary
RIBBON CUTTING**

**FUSION
OF IDEAS**

**FRIDAY, APRIL 4TH
11:00 AM**

40 EMPIRE
LAKE FOREST, CA 92630

GOING BEYOND INNOVATION
By expanding the limits of technology with
custom software development and
high-tech branded devices!

Celebrating 18 Years of Ideas

Fusion of Ideas Anniversary Ribbon Cutting

April 4th, 2025 | 11:00 AM |
Fusion of Ideas | 40 Empire
Lake Forest, CA 92630

Join the Chamber of Commerce and City of Lake Forest on Friday, April 4th to celebrate Fusion of Ideas' 18-year anniversary with a ribbon cutting ceremony. Fusion of Ideas works to expand the limits of technology with custom software development and high-tech branded devices.

To register, [click here](#).

START YOUR DAY WITH THE
LAKE FOREST CHAMBER
COFFEE CHAT

LAKE FOREST
CHAMBER OF COMMERCE

April 9th, 2025
8:00AM-9:15AM

Arrive at 7:45AM
to check-in
before the
meeting!

MAMÓN

26676 Portola Pkwy # D
Foothill Ranch, CA 92610

Members & Prospective Members:
\$15 (pre-registered) OR \$20 at the Door

Registration includes coffee & breakfast item

Register at www.lakeforestCAchamber.com

2ND & 4TH
WEDNESDAY OF
THE MONTH

Coffee Chat with the Chamber

April 9th and 23rd 2025 | 8:00 AM - 9:15 AM |
Mamón | 26676 Portola Parkway #D
Foothill Ranch, CA 92610

Join the Chamber of Commerce at their Breakfast Networking event, held every 2nd and 4th Wednesday of the month. It's the perfect chance to connect with fellow business owners, expand your network and boost your businesses' visibility. Don't miss out!

To register, [click here](#).

Meet the Mayor Event

Save the Date!

The Lake Forest Chamber of Commerce and City of Lake Forest are proud to present their annual signature event

Meet the Mayor

Wednesday, April 16
 5:00 PM to 7:00 PM - Meet the Mayor
 Lake Forest Civic Center
 100 Civic Center Drive
 Lake Forest, CA 92630

Featuring
 Mayor Scott Vigito

Members: \$50/ Guests & Prospective Members: \$75
 lakeforestCAchamber.com

Sponsorship Opportunities Available
 email: info@lakeforestCAchamber.com
 for more information

Please Join us for the State of the City
 in the Performing Arts Center, 7:00 PM - 8:00 PM
 FREE TO ATTEND



April 16th, 2025 | 5:00 PM - 8:00 PM |
 Lake Forest Civic Center | 100 Civic Center Dr., Lake Forest, CA 92630

Join the City of Lake Forest and Lake Forest Chamber of Commerce for the annual Meet the Mayor event on April 16th from 5:00 p.m. to 7:00 p.m. at the Lake Forest Civic Center. The event will feature a cocktail hour and networking. Tickets can be purchased [here](#). Following Meet the Mayor, please join us in the Performing Arts Center for the State of the City from 7:00 p.m. to 8:00 p.m. in the Performing Arts Center. This portion of the event is free and open to the public!

To register, [click here](#).

Lake Forest's Signature Business Expo

Marketing Tool Kit Workshop

Wednesday, April 23
 5 PM - 7:30 PM

Lake Forest Civic Center
 100 Civic Center Dr., Lake Forest

This Event **Doesn't Cost** It Pays!

lakeforestCAchamber.com

Interested in reserving an expo table?
 Contact us for more information!
 sponsorship opportunities available
 info@lakeforestCAchamber.com

Receive Tangible Tools for Success

- Business Coaching
- Social Media
- Networking
- Marketing
- Professional Headshot



Lake Forest's Signature Business Expo: Marketing Tool Kit Workshop

April 23rd, 2025 | 5:00 PM - 7:30 PM |
 Lake Forest Civic Center | 100 Civic Center Dr., Lake Forest, CA 92630

The City and Lake Forest Chamber of Commerce have partnered with the SBDC for a marketing tool kit workshop. Join to receive tangible tools for success including business coaching, networking opportunities, social media guidance and professional headshots.

To register, [click here](#).

FROM THE FOREST to the Ocean
 A Traveling Mixer Series

MONDAY, APRIL 28 | 5 PM - 7 PM

LOS MOLINOS BREWERY
 151 CALLE DE LOS MOLINOS
 SAN CLEMENTE, 92672

MEMBER FEE \$10 | PROSPECTIVE MEMBER FEE \$40

www.lakeforestCAchamber.com | info@lakeforestCAchamber.com

PRESENTED BY: PAYPR TEC West Coast

SUPPORTED BY: FM BAYVIEW, PIXELS MAGIC, Cityside, CRSA environmental services, WEST COAST BUSINESS CENTER



From the Forest to the Ocean: A Traveling Mixer Series

April 28th, 2025 | 5:00 PM - 7:00 PM |
 Los Molinos Brewery | 151 Calle De Los Molinos | San Clemente, CA 92672

Join the Chamber of Commerce for the first From the Forest to the Ocean networking event. The mixer provides an opportunity to connect with business professionals, expand your network and grow your business outreach!

To register, [click here](#).

AI + Your Business

Unlocking the power of AI for your business!

- When and How to use AI
- Tailored AI solutions
- Integrate AI into your operations
- AI tools: ChatGPT, Claude, and Gemini
- Predictive analytics
- Video creation
- SEO optimization

Our training equips you to drive AI-driven decisions for growth and efficiency.

Wed. May 14 | 5 PM - 7 PM

Lake Forest Civic Center
 100 Civic Center Dr.

www.lakeforestCAchamber.com
 info@lakeforestCAchamber.com



Lake Forest's Social Media Workshop

May 14th, 2025 | 5:00 PM - 7:00 PM |
 Lake Forest Civic Center | 100 Civic Center Dr., Lake Forest, CA 92630

The City of Lake Forest and Lake Forest Chamber of Commerce have partnered with the SBDC to host a social media workshop focusing on AI. The seminar will focus on unlocking the power of artificial intelligence for businesses by focusing on when and how to use AI, as well as providing attendees with tips to use AI for video creation and SEO optimization.

To register, [click here](#).

The following events are hosted by the city's resource partners.

Trademark Basics: What



Every Small Business Should Known Now, Not Later

April 9th | 12:00 AM -1:30 PM | Webinar

Join us for a discussion about what all entrepreneurs, small businesses, and startups should know about trademarks. We'll discuss what trademarks are, the benefits of federal trademark registration, and the basics of the registration process.

We'll also talk about why it's so important for any new business to select a trademark that is both federally registrable and legally protectable. We'll close out the discussion with a Q&A session and direct you to free resources from the USPTO

To register, [click here](#).

Master Social Media: A Guide for All Levels

April 16th | 10:00 AM -12:00 PM | Webinar

Unlock the full potential of social media with this online workshop designed to help you navigate the digital landscape with confidence. Whether you're new to social media or looking to enhance your existing strategy, this session covers everything you will need to know to succeed in today's fast-paced, online world



Key topics:

- Explore the unique features of major social media platforms
- Master the art of compelling content creation
- Discover proven strategies to engage your audience
- Learn to measure your success through analytics
- Learn best practices and etiquette to build authentic connections and maintain a positive online presence

To register, [click here](#).



EATS

April 24th-May 15th | 10:00 AM -12:00 PM |
Entrepreneurial Resource Center-
Temecula

Are you a small business owner or dreaming of starting your own venture? This is your chance to shine and build a strong client base in one of the most vibrant communities in Southern California!

The EATS program will guide you through formalizing your business and building strategies for long-term success.

This exclusive event is your opportunity to:

- **Make Your First Sale:** Connect directly with customers and showcase your products or services.
- **Build Your Brand:** Establish your presence in a bustling market filled with eager shoppers looking to support local businesses.
- **Expand Your Network:** Meet fellow entrepreneurs and form valuable connections that could drive your business forward.

Don't miss out on this incredible opportunity to kickstart your business journey in a supportive environment!

- Class 1: April 24 (In-Person): Entrepreneur Mindset-10:00 a.m.- 12:00 p.m.
- Class 2: May 1: (Online): Permit and Licenses- 5:00-7:00 p.m.
- Class 3: May 7 (Online): Permits Options and Limitations-5:00-7:00 p.m.
- Class 4: May 8 (Online): Marketing and Marketplace Prep-5:00-7:00 p.m.

- Class 5: May 14 (Online): Health Permits and Food Safety-5:00-7:00 p.m.
- Class 6: May 15 (Online) Financials-5:00-7:00 p.m.

To register, [click here](#).

Sourcing and Supply

April 30th | 12:00 - 1:00 PM | Webinar

In today's global economy, sourcing materials and managing cross-border supply chains is crucial for small businesses aiming to stay competitive. This session will provide real-world examples and actionable strategies to help you build a supply chain that supports your business growth. We'll cover key topics like maintaining quality standards, optimizing logistics, and leveraging affordable technology to boost efficiency. By the end, you'll have the tools and confidence to strengthen your supply chain and drive your business forward



Join this session to:

- Understand the different parts of supply chain
- Find reliable international suppliers
- Navigate the intricacies of global trade

To register, [click here](#).

Keep Informed

New Commercial and Multi-Family Bins and Carts

Starting March through June 2025, CR&R will be rolling out new color-coded containers for businesses and multi-family properties to help streamline recycling efforts. The new container colors are in compliance with Senate Bill 1383, helping to standardize the separation of your landfill, recyclable, and organic materials. Your current containers will be exchanged with the new solid color containers, pictured on the right.

CR&R will exchange your existing containers on-site, ensuring a hassle-free transition. This change aims to improve waste sorting and participation in responsible waste disposal.

In addition, CR&R will be utilizing new trucks equipped with technological advancements. The new trucks are enhanced with collision avoidance, leak detection, and fire suppression to ensure safety for the drivers as well as our community.

New Agreement, New Containers

| | | | |
|---|--|--|--|
| <p>LANDFILL</p> <ul style="list-style-type: none"> • Bones • Broken Glass • Candy Wrappers • Ceramics • Chip Bags • Coffee Pods/K Cups • Hangers • Mirrors • Mixed Products (i.e. Plastic/Metal Combination) • Non-Numbered Plastics • Palm Fronds • Pet Waste/Litter • Plastic Film • Plates, Cups, Towels, and Napkins • Polystyrene |  |  |  <p>The waste from your black landfill container cannot be recycled or repurposed. This waste is transported to an Orange County landfill.</p> |
| <p>RECYCLING</p> <ul style="list-style-type: none"> • Aluminum Foil • Aluminum & Tin Cans • Cardboard (flattened) • Detergent Containers • Empty Aerosol Cans • Glass • Magazines & Junk Mail • Metal • Milk Containers • Paper (Computer, White, Colored, Shredded, Newspaper) • Plastics (Numbers 1 through 7) <p><i>Plastic bags are not recyclable. These items should be placed in the landfill cart.</i></p> |  |  |  <p>The recyclables from your blue container are processed at CR&R's Material Recovery Facility (MRF). The recyclables are separated utilizing a process of manual and mechanical sorting.</p> |
| <p>ORGANICS</p> <p>From The Kitchen</p> <ul style="list-style-type: none"> • Bread/Grains/Pasta • Coffee Grinds • Dairy/Eggshell • Fats, Oils and Grease • Food Scraps/Leftovers • Food-Soiled Napkins • BPI-Certified Compostable Foodware • Fruits • Meat/Poultry • Seafood/Shellfish • Vegetables <p>From The Yard</p> <ul style="list-style-type: none"> • Flowers • Grass • Leaves • Prunings • Weeds |  |  |  <p>The food waste and yard waste from your green organics container are taken to one of CR&R's approved compost facilities. At this facility, materials undergo decomposition, ultimately being transformed into nutrient rich compost.</p> |

Hazardous waste is **NOT** to be disposed of in any of the carts.

For more information about the new solid waste agreement and Senate Bill 1383, visit the City website at www.lakeforestca.gov/en/trashandrecycling

Visit our Website

Business Resources



OC Workforce Solutions is focused on connecting community members and businesses to the services and resources they need to thrive.

OC Workforce Solutions provides job seekers, employers, and youth with convenient access to a full range of reliable, responsive solutions.



With a team of more than 100 business owners and industry experts, the Orange County Inland Empire Small Business Development Center Network is the consulting firm you need for your business.

From planning and marketing to lease negotiations and government contracting, the SBDC can offer your business the support it needs.



SCORE is the nation's largest network of volunteer, expert business mentors.

The organization is dedicated to helping small businesses grow and achieve their goals through the provision of a wide range of services.

Services include free or low-cost mentoring, webinars, online resources, workshops, roundtables, and other events.

OC Workforce

SBA

Score

March Recap



U Babci Polish Kitchen Ribbon Cutting

The City of Lake Forest and Lake Forest Chamber of Commerce celebrated the Grand Opening of U Babci with a Ribbon Cutting Ceremony on Friday, February 28th. U Babci has been operating as a successful catering company in Orange County and has just opened a storefront in Lake Forest. Certificates were presented to U Babci by the City, Chamber, and other elected officials.

IMI Critical Engineering Groundbreaking

The City of Lake Forest and Lake Forest Chamber of Commerce celebrated the Groundbreaking of IMI Critical Engineering with a Ribbon Cutting Ceremony on Friday, March 28th. IMI Critical Engineering is a world leading provider of valve solutions and is building a new manufacturing facility in Lake Forest.



Business Spotlight



Platinum Bucket Junk Removal

<https://platinum-bucket.com/>

April 2025
BUSINESS SPOTLIGHT



Clearing the Way for Community and a Clean Start: Platinum Bucket Junk Removal

When it comes to junk removal, there's a name that stands out in Lake Forest—Platinum Bucket Junk Removal. Founded in 2021, this family-owned and operated business isn't just about hauling away clutter, it's a community-focused company dedicated to making a difference while providing reliable and friendly

service. Owned and operated by the “dynamic duo” Christina and Juan Brittos, Platinum Bucket offers a wide variety of junk removal solutions, ranging from residential cleanouts to commercial projects, e-waste disposal, hoarder cleanouts, and more.

Christina, a Lake Forest native, brings a personal touch to an industry often known for its impersonal nature. Before founding Platinum Bucket, Christina and Juan were dedicated personal trainers helping clients achieve healthier lives. The relationship-building skills they developed in the fitness industry translate seamlessly into their junk removal business. For Christina, it’s not just about cleaning spaces, it’s about creating a positive, friendly experience for every client. That’s exactly what sets Platinum Bucket apart from the competition.



In fact, Christina's philosophy of providing individualized, top-notch service is reflected in every aspect of Platinum Bucket's operations. Whether you're dealing with a cluttered garage or a commercial space full of debris, you can expect a professional team that treats every job as a priority and every customer like family. Cristina and Juan are proud of the high standards they've set for their company; when you choose Platinum Bucket, you're partnering with a team that truly cares about you. This approach

is also evident in their offer of same-day and next-day assistance when available, as well as their commitment to working rain or shine so that your needs are met quickly and efficiently, no matter the weather.

The inspiration for Platinum Bucket Junk Removal came from Juan and Christina's desire to stay active and continue helping others. With a strong background in business ownership, she uses all her life experience to ensure Platinum Bucket operates at the highest standard. This includes using her incredible photography skills to help spotlight the company on social media. Not only that, but her focus on helping others extends far beyond her day-to-day work. The Brittos family is deeply committed to giving back to their community, recently donating items from a cleanout to Mercy House, demonstrating their dedication to supporting local causes. In March, Platinum Bucket held their most recent biannual Toy Swap Event, the next of which will take place November 1st. In addition, the company emphasizes eco-friendly practices, ensuring items are either recycled or donated whenever possible.



As a proud native of Lake Forest, Christina couldn't imagine running Platinum Bucket anywhere else. It made perfect sense for her to start the business from home, allowing her to stay connected with her community while growing her and her husband's business. While Platinum Bucket serves all of Orange County—and neighboring areas like Long Beach, Oceanside, and Corona—Christina and Juan ensure the business retains a close-knit, local feel. Platinum Bucket is proud to serve the Lake Forest community, and their passion for the area shines through in the way they run their business. Whether you need junk removal for your home, your office, or a construction site, Platinum Bucket is there with a friendly smile and a commitment to excellent service.



However, what truly sets Platinum Bucket apart is their attention to detail and their focus on building lasting relationships with their clients. Unlike large, impersonal junk removal companies, Platinum Bucket's team takes the time to understand each client's needs and give them the attention they deserve. This commitment to client-focused care is not only reflected in their team, but their hiring practices. Christina's goal is to hire employees who share her and her husband's passion for providing top-tier service and building personal connections with clients. Platinum Bucket is not only there to pick up junk; they're there to make a difference and to be that friendly, reliable face that people can count on.

Platinum Bucket also offers special promotions to make their offerings even more accessible. Seniors over the age of 65 and veterans enjoy a 10% discount, as do all new clients. It's just one of the many



ways Platinum Bucket strives to give back to the community and make their services as affordable as possible.

To stay connected and learn more about their team, be sure to visit their website or follow Platinum Bucket on social media. For all your junk removal needs in Lake Forest and beyond, trust Platinum Bucket to provide professional, friendly, and reliable assistance that you can count on.

Check out their socials below!:



Business in the News

OC Ad Agencies Show 4.1% Growth

ORANGE COUNTY —

Lake Forest based ad agency Forge Media Group made a significant impact in 2024, entering the list of top advertising agencies in the Orange County region at number 20. The agency's revenue grew by 68% in 2024, reaching \$6.4 million. The growth was driven by staying strategic, adaptive, and always thinking ahead, according to founder and CEO Matthew Givot, who added, "We were able to navigate through challenges both internally and externally with our clients before they happened." During 2024, Forge Media Group expanded their staff from 14 to 20 employees.



Courtesy of Orange County Business Journal

[Read More](#)

SimplerSpace Opens Coworking Space in Foothill Ranch

LAKE FOREST —

A new 17,000-square-foot coworking space has opened in Foothill Ranch. This is Simpler Space's second location in Orange County and fourth space overall. The company's co-founder decided to open in Foothill Ranch due to growing demand. Co-founder Drew Sanden said in a statement, "There is a great deal of new residential construction surrounding our project, including Baker Ranch, which is adding to the local population and further driving demand for this type of coworking space."



The Foothill Ranch coworking space is located at 27422 Portola Parkway, suite 200, and offers 32 office suits, 16 dedicated desks, conference rooms and a training room.

Courtesy of Orange County Business Journal



Available Commercial Space



26150 ENTERPRISE WAY, STE. 100
LAKE FOREST, CA 92630

Enterprise Tech Center

Steve Ehrich
949.468.2328
sehrich@naicapital.com
CA DRE #01092019

NAICapital
COMMERCIAL REAL ESTATE SERVICES, WORLDWIDE



EXECUTIVE SUMMARY

Property Overview

Located in the thriving Lake Forest area this impressive property features a 2,889 flex condo offering an exceptional atmosphere for owner users and investors. Embodying contemporary design and functionality, this space provides a lucrative opportunity for business growth. With its strategic positioning and versatile layout, this property presents an enticing canvas for cultivating a productive, profitable business environment. Elevate your portfolio with this outstanding offering. With its convenient access to major roadways and a bustling business community, the area surrounding the property offers an enticing blend of urban conveniences and natural beauty for discerning investors.

Location Overview

Enterprise Tech Center

Property Highlights

- Two Story Highly Improved Flex Condo
- Corner Unit with Extensive Glass Line
- Double Man Doors for Rear Access to Warehouse Area
- Master Planned Business Park
- Excellent Access to the 241 Foothill Transportation Corridor
- Close Proximity to the 5, 405 and 133 Freeways
- Ample Parking
- Fire Sprinklered
- Attractive Owner User or Investment Opportunity

Are you a Lake Forest commercial broker or property manager and have office, industrial, or retail space to advertise?

Submit a request to [Economic Development staff](#) to feature your listing on our newsletter, social media, and website today!

[Read More](#)

Lake Forest Chamber of Commerce



The Lake Forest Chamber of Commerce began its service to the business community in 2010. Since its founding, the Lake Forest Chamber of Commerce has been committed to promoting and supporting its member businesses and the surrounding community. The chamber strives to bring information and resources to the business community in order to build visibility and sustainability!

Connect with the Chamber of Commerce on their socials below:



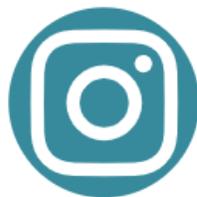
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www.lakeforestbusiness.com

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City of Lake Forest Economic Development | (949) 461 - 3567
Monday through Thursday 8:00 a.m. - 6:00 p.m.
Friday 8:00 a.m. - 5:00 p.m.

Stay Connected

Contact Us



City of Lake Forest | 100 Civic Center Drive | Lake Forest, CA 92630 US

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