LAKE FREST ECONOMIC DEVELOPMENT



Economic Development e-Newsletter

December 2024

Upcoming Events



Party of 5 Mixer

December 4th, 2024 | 5:30 PM | Sammy's Original | 23221 Lake Center Drive Lake Forest, CA 92630

The Lake Forest Chamber of Commerce is holding the fifth and final Party of Five Mixer series this year here in Lake Forest December 4th at 5:30 PM!

Join for an evening of networking and collaboration, where you can connect with professionals from hundreds of different industries, exchange ideas, and forge valuable connections.

To register, click here.



Coffee Chat with the Chamber

December 4th and 18th, 2024 | 8:00 AM - 9:15 AM | Paris Baguette | 23621 El Toro Rd. Suite B Lake Forest CA 92630

Join the Chamber of Commerce at their Breakfast Networking event, held every 1st and 3rd Wednesday of the month. It's the perfect chance to connect with fellow business owners, expand your network and boost your business's visibility. Don't miss out!

To register, click here.

Mountain Mike's Ribbon Cutting



December 6th, 2024 | 1:00 PM Mountain Mike's | 22942 Ridge Route Drive #100 Lake Forest, CA 92630

Join the City and Lake Forest Chamber of Commerce as we celebrate the Ribbon Cutting of Mountain Mike's Pizza for a Customer Appreciation Event. Mountain Mike's has been serving delicious, freshly made pizza for the last 45 years.

To register, click here.



Onyx Golf Ribbon Cutting

December 13th, 2024 | 11:00 AM Onyx Golf | 20996 Bake Parkway Lake Forest, CA 92630

Join the City and Lake Forest Chamber of Commerce as we celebrate the Grand Opening Onyx Golf in Lake Forest on December 13th. Onyx Golf is an indoor golf facility and cafe dedicated to providing the ultimate indoor golf experience.

To register, click here.

The following events are hosted by the City's resource partners.

Nail Salon Compliance Seminar

December 2nd | 6:00 - 7:00 PM PST | Webinar

California licensed nail professionals face a major change in 2025 - the expiration of Independent Contractor and Booth Renter status. Are you ready to be a salon owner or employee? Learn the impact of this

change in the law and receive practical, real-world experience in compliance.



In this webinar, we will discuss major changes facing California licensed nail professionals and receive practical, real-world experience.

To register, click here.

Corporate Transparency Act:
What You Need to Know to
Stay Compliant

December 3rd | 3:00 -4:00 PM | Webinar



Whether you're launching a startup or managing an established company, understanding the CTA is essential and the steps you need to take to stay compliant starting immediately

What you'll learn:

- Why CTA Matters: Learn why the CTA exists and what it aims to achieve.
- Who Needs to Report: Find out if your business, whether it's a startup or established, falls under the reporting requirements.
- When to Report: Get a clear picture of deadlines for filing reports.
- Exemptions Simplified: Understand any exceptions and considerations for different business types.
- Avoiding Penalties: Learn about potential consequences for not following CTA rules.

To register, click here.

Expert Tips for Starting and Growing a Successful Business

December 5th | 1:00 - 2:00 PM EST | Webinar

Are you looking to turn your entrepreneurial dream into a reality but don't know how? Join business expert Ramon Ray for an engaging webinar packed with practical tips and real-world advice on starting and growing a successful business.

In this webinar, our expert presenter will share his extensive business experience and proven strategies for establishing a strong foundation,

attracting customers, and setting your business on the path to long-term success.



Learning objectives:

- Understand the importance of knowing why you want to be in business and the mindset needed for success
- Learn how to identify your ideal customers and understand their needs and challenges
- Get tips on finding and serving customers with strategies that foster loyalty
- · Understanding the difference between selling and pricing

To register, click here.

SBA Boots to Business Reboot

December 19th | 11:00 -4:00 PM PST | Webinar

Calling all Veterans, Guard, Reserve and military-connected family members who want to start or grow a small business!

Have you ever dreamed of owning your own business? Wondering what it takes and how you can prepare? Are you a current veteran business owner looking for fresh ideas and veteran connections? The U.S. Small Business Administration and the Los Angeles Regional Veterans Business Outreach Center (VBOC) will



bring the Boots to Business/Reboot program online. There is no charge for this event.

You will learn about:

What is Entrepreneurship?

- Business Opportunity Evaluation
- Market Research
- Small Business Economics
- Selecting a Legal Entity
- Financing Your Venture
- The Business Plan
- Accessing the SBA Resource Partner Network

To register, click here.



Loans, Grants and Other Funding Options for Small Businesses

December 17th | 1:00 -2:00 PM EST | Webinar

Whether you're just starting out or scaling your business, This webinar will help you understand the different loans, grants and other funding options available to you as an entrepreneur or small business owner.

In this webinar, our expert presenter will guide you through the latest funding opportunities available to you, including loans, grants, and alternative financing methods.

You'll learn:

- · Different Loan options
- Grant Opportunities
- · Alternative Funding Strategies

To register, click here.

Keep Informed

Sorting Out Food Waste Laws

If your business handles food, you've probably heard the alphabet soup of laws regarding food waste: AB 1826, AB 827, SB 1383. It can leave the average person scratching their head, wondering what it all means for their business.

Here's a short guide to help sort it all out:

AB 1826 Mandatory Commercial Organics Recycling

Requires businesses and multifamily properties to separate food scraps and landscape waste from trash.

AB 827 Mandatory Organics Recycling Bins

Requires food-generating establishments where customers consume food on premise and bus their own tables, to provide separate food scraps, recyclables, and trash containers in front-of-house.



SB 1383 Mandatory Food Waste Reduction

Commercial and multi-family properties are required to set up a food scrap program, similar to AB 1826. In addition, certain edible food generators are required to donate edible food to food recovery organizations.

You may set up a food scrap recycling program by contacting the City's waste hauler, CR&R, at LakeForest-Recycles@crrmail.com. CR&R can assist with implementation and training. And, food scrap recycling containers are offered at half the cost of trash service, so you may be able to comply with state law at no additional cost!

For more information, visit the City's website at www.lakeforestca.gov/en/trashandrecycling/commercial-services.

Visit our Website

Business Resources



The State of California Governor's Office of Business and Economic Development (GO-Biz) serves as the State's leader for job growth, economic development, and business assistance efforts.

They offer no-cost consultation for incentive identification, site selection, regulatory or permitting compliance assistance, foreign direct investment, and export assistance.



OC Workforce Solutions is focused on connecting community members and businesses to the services and resources they need to thrive.

They provide job seekers, employers, and youth with convenient access to a full range of reliable, responsive solutions.



SCORE is the nation's largest network of volunteer, expert business mentors.

The organization is dedicated to helping small businesses grow and achieve their goals through the provision of a wide range of services.

Services include free or low-cost mentoring, webinars, online resources, workshops, roundtables, and other events.

SBDC

OC Workforce

SCORE

November Recap



Areteem Institute Anniversary Ribbon Cutting

The City of Lake Forest and Lake Forest Chamber of Commerce celebrated the 20th anniversary of the Areteem Institute with a ribbon cutting ceremony hosted by the business. Certificates were presented to the business by the City, Chamber, and other elected officials.

Redshift Coffee Roasters Ribbon Cutting

The City of Lake Forest and Lake Forest Chamber of Commerce celebrated the Grand Opening of Redshift Coffee Roasters with a Ribbon Cutting Ceremony on Friday, November 8. The event was coordinated by the Lake Forest Chamber of Commerce and certificates were presented to the business by the City, Chamber, and other elected officials.





Business Appreciation Luncheon

The City of Lake Forest and Lake Forest Chamber of Commerce hosted the annual Business Appreciation Luncheon on Wednesday, November 13th.

The event hosted nearly 150 attendees and celebrated local businesses' valuable contributions to the Lake Forest workforce and economy. The event featured catered food from a variety of Lake Forest vendors, comments by the Mayor, and a presentation by Keynote Speaker Kevin Pope, Vice President of Del Taco. The event was a great way to provide networking opportunities and thank the local business community for all that they offer the City.

Gameday Men's Health Ribbon Cutting

The City of Lake Forest and Lake Forest Chamber of Commerce celebrated the Grand Opening of Gameday Men's Health with a Ribbon Cutting Ceremony on Friday, November 15. The event was coordinated by the Lake Forest Chamber of Commerce and certificates were presented to the business by the City, Chamber, and other elected officials.



Elf Yourself 5K

The Lake Forest Chamber of Commerce, alongside the City of Lake Forest, hosted its 8th Annual Elf Yourself 5K at Lake Forest Sports Park on November 18 at 9 a.m. This event was sponsored by Herbalife, benefited



local chamber nonprofits, and included a large post-race expo and a pet parade. The expo featured local vendors with free samples, games and crafts, and more.

Business Spotlight



Eagle Community Credit Union

https://www.eaglecu.org/

December 2024
BUSINESS SPOTLIGHT



Eagle Community Credit Union

Eagle Community Credit Union is not just a financial institution—it's a member-owned cooperative that believes in giving back to the community. As a credit union, Eagle is driven by a unique mission to serve its members, not shareholders, and this philosophy extends beyond financial services to community involvement. One of the key ways Eagle supports its members is through its scholarship program. Each year, Eagle awards scholarships to members pursuing higher



education, and to date, the credit union has contributed over \$250,000 to help students achieve their academic goals. As a member-owned institution, Eagle invests in the future of its members, ensuring that their success is a priority. The 2023 scholarship will open for applications in January, continuing this strong tradition of support.



Eagle's commitment to community extends beyond education. The credit union has long been an active participant in the Credit Unions for Kids program, which supports the Children's Miracle Network (CMN) and helps fund the critical care provided by the Children's Hospital of Orange County (CHOC). Since 2010, Eagle employees and members have participated in the annual CHOC Walk, raising funds to support CHOC's

mission of providing specialized healthcare to children in need. This partnership is a testament to the credit union's ongoing dedication to improving lives in the community it serves.

Another key initiative that reflects Eagle's community spirit is its involvement in the National Association of Letter Carriers' Stamp Out Hunger food drive, the largest one-day food drive in the U.S. Since 2007, Eagle has sponsored food donation bags, and its staff volunteers time to help collect, sort, and distribute food to local food banks. This initiative provides much-needed support to families in the area, further reinforcing the credit union's focus on supporting those who need it most.

As a credit union, Eagle Community Credit Union's mission goes beyond financial products—it's about strengthening the community, supporting education, and ensuring the well-being of its members. Through these ongoing efforts, Eagle continues to live out its core values of service, involvement, and community support.

Check out their socials!:





Business in the News

Oakley Honors Veterans with Team Rubicon Partnership and Armed Forces Collection

LAKE FOREST —

Oakley, based in Lake Forest, California, is honoring the continued service of veterans through a new partnership with Team Rubicon, a veteran-led nonprofit focused on disaster response. This collaboration was announced in a press release on November 12th, 2024, and highlights Oakley's commitment to supporting veterans both on and off duty. As part of the initiative, Oakley launched Oakley in Service, a storytelling platform designed to spotlight the selfless efforts of the military community.

The first film in the Oakley in Service series, Path of Purpose, follows Don Beeson, a retired U.S. Air Force SERE specialist and ultramarathon runner, who now works with Team Rubicon to help communities in crisis.



Team Rubicon, which was originally founded by veterans to provide disaster relief, has grown significantly over the years. What started as a small group of veterans self-deploying to Haiti after the 2010 earthquake has expanded into a network of over 180,000 volunteers nationwide. The organization continues to leverage the specialized skills of veterans to provide disaster response services, from immediate relief efforts to long-term recovery initiatives. Team Rubicon's Vice President of Development, Matt Colvin, shared that the nonprofit's mission remains focused on using veterans' expertise to serve communities in crisis. They aim to continue expanding their global network, reaching more people who can help Team Rubicon's service-oriented projects.

In celebration of this partnership, Oakley has also unveiled the Armed Forces Collection, a new line of eyewear that honors the six branches of the U.S. military.

Courtesy of Police 1 Journal

Read More

Available Commercial Space

Are you a Lake Forest commercial broker or property manager and have office, industrial, or retail space to advertise?

Submit a request to Economic Development staff to feature your listing on our newsletter, social media, and website today!

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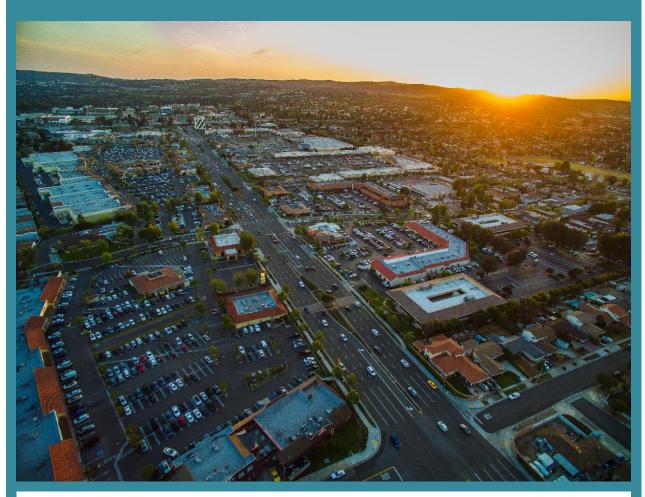
@lakeforestbusiness

www.lakeforestbusiness.com

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City of Lake Forest Economic Development | (949) 461 - 3567 Monday through Thursday 8:00 a.m. - 6:00 p.m. Friday 8:00 a.m. - 5:00 p.m.

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