

LAKE FOREST ECONOMIC DEVELOPMENT



Economic Development e-Newsletter

September 2024

Upcoming Events

Grand Opening
Ribbon Cutting

**FRIDAY, SEPTEMBER 6TH
1:00 PM**

22621 LAKE FOREST DRIVE
LAKE FOREST, CA 92630

Register at lakeforestCAchamber.com

Sana'a Cafe Ribbon Cutting

September 6th, 2024 | 1:00 - 2:00 PM | Sana'a Cafe | 22621 Lake Forest Dr. Lake Forest, CA 92630

Join the City and Lake Forest Chamber of Commerce as we celebrate the Grand Opening of Sana'a Cafe here in Lake Forest on September 6th. Sana'a Cafe offers premium organic coffee blends infused with authentic Yemeni seasonings as well as a wide variety of delicious pastries.

Following the event, Sana'a Cafe will be offering a generous 15% off discount until Sunday, you won't want to miss it!

Coffee Chat with the Chamber

2nd and 4th Wednesday of the Month
SEPTEMBER 11, 2024 & SEPTEMBER 25, 2024
8:00 AM TO 9:15 AM
Arrive at 7:45 AM to check-in before the meeting!

23621 El Toro Rd Suite B,
Lake Forest, CA 92630

Members & Prospective Members: \$15 OR \$20 at the door!
Registration includes coffee and breakfast item
Register at lakeforestCAchamber.com

Coffee Chat with the Chamber

September 11th and 25th, 2024 | 8:00 AM - 9:15 AM | Paris Baguette | 23621 El Toro Rd. Suite B Lake Forest CA 92630

Join the Chamber of Commerce at their Breakfast Networking event, held every 2nd and 4th Wednesday of the month. It's the perfect chance to connect with fellow business owners, expand your network, and boost your business's visibility. Don't miss out!

To register, [click here](#).



LEADING LADIES

WOMEN IN BUSINESS EVENT

Friday, September 13, 2024
 11 AM to 1 PM
 Lake Forest Civic Center
 100 Civic Center Dr.
 Lake Forest, CA 92630
 \$25 Members
 \$50 Non-Members

Brunch Refreshments Will be Provided
 Craft Fair/Vendor Village
 Awards Ceremony

If you would like a vendor table,
 donate an opportunity drawing, or sponsor this
 event, email us at info@lakeforestCchamber.com

[Register at lakeforestCchamber.com](https://www.lakeforestCchamber.com)

Leading Ladies

September 13th, 2024 | 11:00 AM - 1:00 PM | Lake Forest Community Center | 100 Civic Center Dr. Lake Forest, CA 92630

Join the Lake Forest Chamber of Commerce in honoring the incredible women of the LFCC community! Enjoy expo tables, inspiring speakers, an award ceremony, and delicious food.

Showcase your business, donate to the opportunity drawing, or become a sponsor! Contact the Chamber today to be part of this celebration.

To register, [click here](#).



Grand Opening Ribbon Cutting

Dr Lakani Dental Care



FRIDAY, SEPTEMBER 27TH
1:00 PM

23321 EL TORO RD #B
 LAKE FOREST, CA 92630



[Register at lakeforestCchamber.com](https://www.lakeforestCchamber.com)

Dr. Lakani Dental Care Ribbon Cutting

September 27th, 2024 | 1:00 - 2:00 PM | Dr. Lakani Dental Care | 23321 El Toro Rd. Suite B Lake Forest, CA 92630

Join the City and Lake Forest Chamber of Commerce as we celebrate the Grand Opening of Dr. Lakani Dental Care here in Lake Forest on September 27th. At the office of Dr. Bissiri and Lakani, comfortability and quality care are guaranteed. Boasting a wide array of services, patients are sure to leave with a beautiful smile they can be proud of.

To register, [click here](#).

The following events are hosted by the City's resource partners.

Leadership - Driving Your Organization to Achieve Desired Results

September 6th | 10:00 AM - 12:00 PM EDT | Webinar

This Live Online Workshop is for those small business owners, entrepreneurs, and nonprofits who wish to be instructed in the various aspects of leadership.

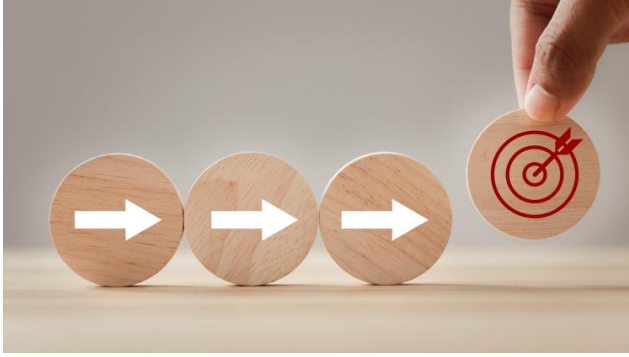


Learn how leaders build highly effective teams, influence others to enhance productivity, and strengthen relationships with suppliers and other stakeholders. The goal is to leverage leadership skills to accomplish more without adding cost.

We will identify and explore the traits needed for effective leadership that will help you improve team performance and morale, increase employee retention, and develop vendor partnerships as you work to realize both company and personal financial goals.

To register, [click here](#).

**The Ultimate Guide to
 Becoming a Business Owner
 - Resale, Start-up or**



Franchise

September 17th | 1:00 -2:30 PM EDT |
Webinar

Do you dream of escaping the corporate grind, being your own boss and controlling your own destiny? Many aspiring entrepreneurs believe that starting a business is only reserved for wealthy industry titans, but becoming a business owner is achievable for you too.

Join our upcoming webinar, "The Ultimate Guide to Becoming a Business Owner - Resale, Start-up or Franchise," where we'll demystify the path to entrepreneurship. You'll learn the three key avenues to business ownership: buying an existing business, investing in a franchise or creating your own start-up from scratch.

To register, [click here](#).

Resources to Grow Your Manufacturing, Warehousing or Distribution Business

September 24th | 10:00 AM |
Webinar

Discover valuable resources, programs, and custom solutions designed to elevate your business. Join us as CMTC shares how you can tap into expert assistance to enhance sales, profitability, and productivity, while saving money.

PACE (Pacific Asian Consortium In Employment) Business Development Center operates two Business Source Centers - Pico-Union & Hollywood in the City of Los Angeles. We provide quality services including 1-on-1 business counseling, business development training, workshops, access to small business loans, and assistance to government contracting that help build successful businesses and promote asset accumulation.



This workshop is brought to you through the collaboration of LABSC Pico-Union and CMTC. CMTC is a non-profit training and consulting organization that helps small to mid-sized California-based businesses in manufacturing, warehousing and distribution improve performance.

To register, [click here](#).



Step-by-Step Email Marketing Guide For Your Business

September 26th | 1:00 -2:30 PM EDT |
Webinar

Ensure your business appears on Google Search and Maps and boost your online visibility by leveraging Google My Business, now known as Google Business Profile.

In this webinar, marketing expert Patty Ross will teach you the basics of email marketing and techniques to help you create a compelling email design, choose the right platform, build a content calendar and much more. If you feel like your email efforts aren't paying off, this workshop is for you.

You will learn:

- The 5 C's of E-Mail Marketing Basics
- How to create a content calendar
- How to pick the email platform
- Anatomy of E-Mail design
- Best times and days to send E-Mails
- Why List Segmentation is important (case study provided)
- Basic Automation
- A/B Testing Tips

To register, [click here](#).

Keep Informed

Sorting Out Food Waste Laws

If your business handles food, you've probably heard the alphabet soup of laws regarding food waste: AB 1826, AB 827, SB 1383. It can leave the average person scratching their head, wondering what it all means for their business.

Here's a short guide to help sort it all out:

AB 1826 Mandatory Commercial Organics Recycling

Requires businesses and multi-family properties to separate food scraps and landscape waste from trash.

AB 827 Mandatory Organics Recycling Bins

Requires food-generating establishments where customers consume food on premise and bus their own tables, to provide separate food scraps, recyclables, and trash containers in front-of-house.

SB 1383 Mandatory Food Waste Reduction

Commercial and multi-family properties are required to set up a food scrap program, similar to AB 1826. In addition, certain edible food generators are required to donate edible food to food recovery organizations.

You may set up a food scrap recycling program by contacting the City's waste hauler, CR&R, at LakeForest-Recycles@crrmail.com. CR&R can assist with implementation and training. And, food scrap recycling containers are offered at half the cost of trash service, so you may be able to comply with state law at no additional cost!

For more information, visit the City's website at www.lakeforestca.gov/en/trashandrecycling/commercial-services.

How To Recycle: What Goes Where

RECYCLABLES

- Glass
- Plastics (Numbers 1 through 7)
- Metal
- Empty Aerosol cans
- Aluminum & Tin Cans
- Aluminum Foil
- Detergent Containers
- Milk Containers
- Cardboard (flattened)
- Paper (Complete, White, Colored, Shredded, Newspaper)

FOOD WASTE

- Fruits
- Vegetables
- Meat/Poultry
- Dairy/Eggshells
- Seafood/Shellfish
- Bread/Grains/Pasta
- Coffee Grinds
- Food-Soiled Paper
- Food Scraps/Leftovers

LANDFILL

- Mixed Products (i.e. Plastic/Metal Combination)
- Styrofoam
- Plates, Cups, Towels, and Napkins
- Non-Numbered plastics
- Candy Wrapper
- Chip Bag
- Plastic Film
- Flat waste/litter
- Mirrors
- Palm fronds

DO NOT PLACE HAZARDOUS WASTE OR BATTERIES IN ANY OF YOUR WASTE CARTS

Hazardous wastes are products that are flammable, corrosive, reactive or toxic. This includes batteries of all types. Please DO NOT dispose of hazardous waste in any CR&R containers.

Examples of Hazardous Waste include:

- Fluorescent light tubes
- Household batteries
- Latex or water based paint
- Non empty aerosol cans
- Thermostats
- High intensity discharge lamps

Customer Service: 800.826.9677 • www.crrinc.com

Visit our Website

Business Resources



OC Workforce Solutions is focused on connecting community members and businesses to the services and resources they need to thrive.

They provide job seekers, employers, and youth with convenient access to a full range of reliable, responsive solutions.



The State of California Governor's Office of Business and Economic Development (GO-Biz) serves as the State's leader for job growth, economic development, and business assistance efforts.

They offer no-cost consultation for incentive identification, site selection, regulatory or permitting compliance assistance, foreign direct investment, and export assistance.



California's Manufacturing Network (CMTC) aims to efficiently serve small and medium-sized manufacturers (SMMs) statewide. This Network delivers services that address the regional challenges driven by a diverse manufacturing community.

The Network is a collaboration of 23 partners focused on serving SMMs in rural and urban areas statewide.

OC Workforce

SBDC

CMTC

August Recap



Mathnasium Ribbon Cutting

The City of Lake Forest and Lake Forest Chamber of Commerce celebrated the Grand Opening of Mathnasium with a Ribbon Cutting Ceremony on Friday, August 16th. The event was coordinated by the Lake Forest Chamber of Commerce and certificates were presented to the business by the City, Chamber, and other elected officials.

Morena's Mexican Cuisine Ribbon Cutting

The City of Lake Forest and Lake Forest Chamber of Commerce celebrated the Grand Opening of Morena's Mexican Cuisine with a Ribbon Cutting Ceremony on Friday, August 30th. The event was coordinated by the Lake Forest Chamber of Commerce and certificates were presented to the business by the

City, Chamber, and other elected officials.



Business Spotlight



Mathnasium

22369 El Toro Rd,
Lake Forest, CA 92630
26746 Portola Pkwy #4B,
Foothill Ranch, CA 92610

**September 2024
BUSINESS SPOTLIGHT**

MATHNASIUM®

More Than Just Tutoring: How Mathnasium Changes Life Through Math

At first glance, Mathnasium is every student's dream. Specializing in supplemental education, Mathnasium provides eager learners with the materials and instruction they need not just to succeed, but to build math confidence. Boasting two locations throughout the City of Lake Forest, fostering a love for math has never been easier.

Mathnasium is clearly not a traditional after-school program. By offering customized learning, students feel supported throughout their educational journey and are able to work on their weaknesses and embolden their strengths.



Not only that, but Mathnasium offers endless opportunities for interested learners to get involved and test the waters. Through free assessments, flexible memberships, special classes, private sessions, and drop-in appointments, students can easily focus on areas of improvement. Mathnasium also offers classes for kids as young as pre-K, allowing for math abilities to be built at the same time as reading and other crucial skills. For older students, classes regarding SATs and ACTs are given to help offer support throughout the college admissions process. Mathnasium is even homeschool approved, allowing parents to use homeschool funds to give their children the best math education they can receive!



However, Mathnasium does not just support those who walk through their doors. As active members of the community, the staff at Mathnasium frequently host free events for the public such as PI Day and cupcake days. The staff are also extremely involved in the Lake Forest education system, contributing to teacher appreciation weeks and supporting schools. To the owner, school education and Mathnasium go hand-in-hand in building the confidence and intelligence of children.

It is clear that the staff at Mathnasium are dedicated and passionate about what they do beyond just hosting events and supporting schools. In fact, the owner, Grace Peng, believes that the most outstanding detail about Mathnasium are its workers. With backgrounds in STEM and math, the staff are all trained to be very hands on with a strong motivation to help learners realize not just the importance of math, but why they should love it.

Mathnasium staff pride themselves on helping students build consistency and smash educational goals.

Though at Mathnasium, it is not just the students who are being supported. As a businesswoman and mother, Grace Peng knows the importance of a strong relationship with parents. For that reason, Mathnasium staff are encouraged to give parents frequent updates and communication regarding their children's progress. The owner truly believes that empathy and understanding are the keys to helping students succeed.

Mathnasium also offers a generous one-month free back to school promotion, BOGO opportunities, endless specials, and an exciting \$100-off referral program. With so many chances to get involved, Mathnasium makes it as easy as possible to support your math journey and receive the education you deserve!

"Above all, don't fear difficult moments.
The best comes from them."

— Rita Levi-Montalcini

We're serious about math
BEING FUN!

ONE Month FREE

Kids who learn to love math gain confidence for a successful year.

Mathnasium students achieve true understanding from highly trained, caring instructors in a fun and engaging environment. As their ability to think critically and solve problems increases, they grow in confidence not just in math, but in all their subjects.

They receive:

- A customized learning plan based on their individual needs and goals
- A variety of teaching techniques to accommodate how they learn best
- Games, activities, and rewards that inspire learning by raising the fun factor



Mathnasium of Foothill Ranch
26746 Portola Pkwy #4B
Foothill Ranch, CA 92610
(949) 868-6480

Mathnasium of Lake Forest
22369 El Toro Rd
Lake Forest, CA 92630
(949) 868-6488

MATHNASIUM
The Math Learning Center

Contact Us for a Free Assessment!
www.mathnasium.com

Everyone Wins When You Refer a Friend.

Help Mathnasium make an impact on more kids' lives by referring a friend, and we'll give you \$100 off your next months' tuition upon their enrollment*. Nothing is more satisfying than seeing a child's confidence grow as their knowledge of math deepens and their grades improve. Encouraging friends and family to schedule an individual assessment is a win-win!

Referring A Friend Has Its Rewards.

*New enrollments only.

Changing Lives Through Math

MATHNASIUM

Mathnasium of Lake Forest:





Available Commercial Space

Are you a Lake Forest commercial broker or property manager and have office, industrial, or retail space to advertise?

Submit a request to [Economic Development staff](#) to feature your listing on our newsletter, social media, and website today!

[Read More](#)

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City of Lake Forest Economic Development | (949) 461 - 3567
Monday through Thursday 8:00 a.m. - 6:00 p.m.
Friday 8:00 a.m. - 5:00 p.m.

Stay Connected

Contact Us



City of Lake Forest | 100 Civic Center Drive | Lake Forest, CA 92630 US

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