EXHIBIT #1 PSP 2000- 03 FOOTHILL GATEWAY PLAZA

Type A Signs: Monument signs Indirectly illuminated	SIGN SIZE/SIGN AREA Proposed/Permitted Monument including the base: 12' wide x 5' high 60 SF total area Sign Face: 18 SF/sign 36 SF total for both signs	SIGN HEIGHT Proposed/Permitted \$ 5' high	Proposed/Permitted. 2 mon. signs at the main entrance to the project from Portola Parkway, with a maximum of 2 tenants per sign, plus center identification
Type B Signs: Rear Door Identification	Exempt	Exempt	Exempt
Type #1 Wall Signs: LA Fitness, channel letters	Size: 32' wide by 8' high	48" letter height and 30" letter height 256 SF per sign	One per elevation: 3 signs total, including one on the south elevation
Type #3 Wall Signs: Wall Signs for multi tenant buildings	Not to exceed 75% of the business frontage and 100 SF max.	24" letter height	One per tenant per street or parking lot frontage

Also refer to PSP Exhibit prepared for the Foothill Gateway Center for details on letter size, prohibited signs, approved locations, etc.



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GENERAL NOTES

- 1. ESTABLISH MINIMUM SIGN STANDARDS NECESSARY TO ENSURE COORDINATED PROPORTIONAL EXPOSURE FOR ALL TENANTS. PERFORMANCE SHALL BE STRICTLY ENFORCED AND ANY NONCONFORMING SIGNS SHALL BE REMOVED BY THE TENANT OR HIS SIGN CONTRACTOR AT THEIR EXPENSE.
- 2. EACH TENANT SHALL SUBMIT TO THE LANDLORD FOR APPROVAL TWO (2) COPIES OF A DETAILED SHOP DRAWING OF HIS PROPOSED SIGN INDICATING CONFORMANCE TO THESE CRITERIA. SUCH SUBMITTALS SHALL INCLUDE BUT NOT BE LIMITED TO PERTINENT DIMENSIONS, DETAILS AND COLOR CALL-OUTS.
- 3. THE TENANT SHALL PAY FOR ALL SIGNS AND THEIR INSTALLATIONS AND MAINTENANCE.
- 4. THE TENANT SHALL SUBMIT LANDLORD APPROVED DRAWINGS FOR ALL AGENCIES REQUIRING APPROVAL AND SHALL PAY FOR THE REQUIRED APPROVALS AND PERMITS.
- 5. ALL WORK SHALL BE OF EXCELLENT QUALITY. LANDLORD RESERVES THE RIGHT TO REJECT ANY WORK DETERMINED TO BE OF INSUFFICIENT QUALITY BY THE LANDLORD OR THE PROJECT ARCHITECT.
- 6. ALL SIGNS AND THEIR INSTALLATION MUST COMPLY WITH LOCAL BUILDING, FIRE AND ELECTRICAL CODES. LOCAL SIGN ORDINANCES SHOULD BE CONSULTED FOR REQUIREMENTS NOT COVERED IN THESE CRITERIA.
- 7. TENANT SHALL BE RESPONSIBLE FOR PENETRATIONS, LEAKS AND/OR DEFACEMENT CAUSED BY SIGN CONTRACTOR.
- 8. NO ILLUMINATED FLASHING OR MOVEABLE SIGNS WILL BE PERMITTED.
- 9. NO EXPOSED FUSING LAMPS WILL BE PERMITTED.
- 10. NO EXPOSED RACEWAYS, CROSS-OVERS, CONDUCTOR TRANSFORMERS, ETC SHALL BE PERMITTED.
- 11. SIGN CONTRACTOR SHALL PROVIDE NECESSARY FASTENINGS AND BRACINGS TO SECURELY INSTALL THE SIGN.
- 12. WINDOW SIGNS AND ALL OTHER SIGNS PROHIBITED BY THE CITY CODE WILL NOT BE ALLOWED
- 13. FOR REMOVED SIGNS- HOLES PATCHED, ETC.
- 14. ALL OTHER SIGNS WILL BE PROCESSED UNDER C.U.P 'S (FOR DRIVE THRU) OR AS REQUIRED.
- 15. SIGNS SHALL CONTAIN ONLY SUCH SUBJECT MATTER WHICH REFERS TO THE NAME OF THE ESTABLISHMENT OR TO THE GOODS AND SERVICES (NO BRAND NAMES) SOLD ON THE PREMISES ON WHICH THE SIGN IS LOCATED
- 16. NATIONALLY REGISTERED MAJOR TENANTS MAY HAVE A TRADEMARK LOGO, CANISTER, OR IDIVIDUALLY ILLUMINATED CHAN IN FXCEPTION TO THE 24" MAXIMUM LETTER HEIGHT TO A SIGN AREA MAXIMUM OF 25 SF

SPECIFICATIONS

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SPECIFICATIONS

TYPE "A" SIGN (MONUMENT SIGN)- SEE MONUMENT SIGN DESIGNATIONS & LOCATIONS "A" MAXIMUM SIGNAGE ALLOWED IS 30 SQUARE FT PER SIGN

TYPE 'B' SIGN

TENANT SHALL BE REQUIRED TO INSTALL ONE (1) REAR DOOR SIGN INDICATING BUSINESS NAME AND SUITE NUMBER. SIGN PANEL TO BE 1/8" X12" ALUMINUM PAINTED TO MATCH REAR DOOR COLOR WITH BLACK MACHINE-CUT VINYL GRAPHICS IN APPROVED TYPE STYLE. SEE SCHEMATIC SIGN C DETAIL.

TYPE "C" DIRECTIONAL / MENU BOARD SIGNS (SHEET 3) INDICATIVE SITE LOACATION

TYPE "#1, 2, 3" SIGN (WALL SIGN)

TENANT SHALL BE REQUIRED TO INSTALL (1) SIGN COMPRISED OF INTERNALLY ILLUMINATED METAL LETTERS WITH PLEXIGLASS FACES PER THE ABOVE DRAWINGS. LETTER EDGES TO MATCH THE COLOR OF THE STOREFRONT. SIGN FACE TO BE PLEXIGLASS. COLOR SELECTED BY TENANT SUBJECT TO LANDLORDS APPROVAL

LETTER HEIGHT NOT TO EXCEED 24" (UNLESS NOTED OTHERWISE)

IN NO CASE SHALL THE TOTAL SIGN AREA OF ANY UNIT OR BUILDING EXCEED ONE SQUARE FOOT OF THE UNIT'S OR BUILDING'S PRIMARY FRONTAGE AND SHALL NOT EXCEED 100 SQUARE FEET PER SIGN. WALL SIGNS SHALL NOT OCCUPY MORE THAN 75 PERCENT OF THE STOREFRONT OR UNIT WIDTH.

LANDLORD RESERVES THE RIGHT TO ALLOW TENANTS TO DEVIATE FROM THE ABOVE SIGN CRITERIA.

SIGN CRITERIA