

# LAKE FOREST ECONOMIC DEVELOPMENT



## *Economic Development e-Newsletter*

March 2024

### Upcoming Events

**LAKE FOREST**  
Chamber of Commerce

### Coffee Chat with the Chamber

Great Opportunity to Meet Other Business Owners!

MEMBERS & PROSPECTIVE MEMBERS: \$15  
\*REGISTRATION INCLUDES COFFEE AND BREAKFAST PASTRY

**MARCH 6, 2024** 8:00 AM TO 9:15 AM  
+ **MARCH 20, 2024** Check-in Begins at 7:45 AM

EVERY 1ST AND 3RD WEDNESDAY OF THE MONTH

Paris Baguette  
23621 El Toro Road #B  
Lake Forest, CA 92630

RSVP at [lakeforestCAchamber.com](http://lakeforestCAchamber.com)

#### Coffee Chat with the Chamber

March 6th and 20th, 2024 | 8:00 AM - 9:15 AM  
Paris Baguette | 23621 El Toro Road #B Lake Forest, CA 92630

Join the Chamber of Commerce at their Breakfast Networking event, happening every 2nd and 4th Wednesday of the month. It's the perfect chance to connect with fellow business owners, expand your network, and boost your business's visibility. Don't miss out!

To register, [click here](#).

Grand Opening  
**Ribbon Cutting**

**SOUL ALOE™**  
REVEAL YOUR INNER SMILE

**FRIDAY, MARCH 15TH**  
1:00 PM

24356 SWARTZ DRIVE  
LAKE FOREST, CA 92630

**LAKE FOREST**  
Chamber of Commerce

Register at [lakeforestCAchamber.com](http://lakeforestCAchamber.com)

#### Soul Aloe Ribbon Cutting

March 15th, 2024 | 1:00 - 2:00 PM | Soul Aloe  
24356 Swartz Drive Lake Forest, CA 92630

Join the City and Lake Forest Chamber of Commerce in welcoming Soul Aloe to Lake Forest. Soul Aloe will be celebrating their Grand Opening with a Ribbon Cutting on Friday, March 15th, from 1:00 to 2:00 PM. Join the City and Chamber as we welcome Soul Aloe, who are making spirituality more approachable.

To register, [click here](#).

#### State of the City / Meet the Mayor

The Lake Forest Chamber of Commerce & City of Lake Forest are proud to present their annual signature event

**STATE OF THE CITY & MEET THE MAYOR**  
**MARK TETTEMER**

Thursday, March 21, 2024  
 5:30 PM to 8:00 PM

Lake Forest Civic Center  
 100 Civic Center Drive  
 Lake Forest, CA 92630

- Comments from Honorable Mayor Mark Tettemer
- Meet Lake Forest City Council Members & City Staff
- Meet Lake Forest Chamber Members & Directors
- Delicious Food Provided by Local Restaurants
- No Host Bar
- Opportunity Drawing Prizes
- Photos by Photogenix

Members \$45/ Guests & Prospective Members \$65

Corporate Chamber Sponsors: SoCalBee, COX, Herbalife, The Toll Roads, CSRA, CINEMARK, Applied, VALHALLAN, hoag, Suresby, KURON, MarkingColor, SPRINGWELL SUITES, takata, TOWERPLACE, KAGER PERMANENTE, EAGLE, BRU GRILL, Cityside

Event Sponsors: EDISON, EAGLE, REALTORS, W, CSRA

Register at lakeforestCAchamber.com

March 21st, 2024 | 5:30 - 8:00 PM | Lake Forest Community Center | 100 Civic Center Dr. Lake Forest, CA 92630

Join the City and Lake Forest Chamber of Commerce for the annual State of the City / Meet the Mayor event on Thursday, March 21st from 5:30 - 8:00 PM. Hear comments from Mayor Mark Tettemer and meet Lake Forest City Council Members, City Staff, and Chamber Members and Directors. Enjoy delicious food from local restaurants, a no-host bar, opportunity drawing prizes, and capture memories with photos by Photogenix. Don't miss this exciting opportunity to connect with your community!

To register, [click here](#).

The following events are hosted by the City's resource partners.



## How to Create a Budget That Works for You

March 7th | 1:00 - 2:00 PM EST | Webinar

Whether you're striving to pay off debt, grow your business or just gain control of your finances, creating an effective budget is the cornerstone of business success.

In this webinar hosted by SCORE, their expert speaker will show you how to build an effective and easy budget that you can use to plan, manage and save for the financial future of your business. You'll learn about profit and losses, expenses, pricing products and services, and money saving strategies in businesses

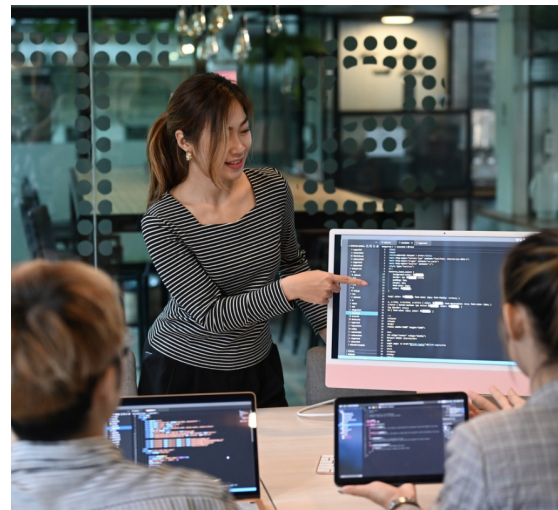
To register, [click here](#).

## Main Street Meets Artificial Intelligence Small Business Summit

March 12th | 9:00 - 11:30 AM | Webinar

Dive into the transformative world of AI tailored for small businesses at SBDC's exclusive summit. Experience dynamic workshops and real-time demonstrations across sales, marketing, and operations can redefine your business approach.

Gain a competitive edge with six game-changing sessions across three tracks: growing sales, traffic, and productivity with AI-driven strategies.



Learn to harness automation and data-driven techniques to streamline operations and innovate, with breakout sessions covering topics like AI for competitive intelligence, personalized sales messages, website ranking, smart social media calendars, and AI-generated videos, offering invaluable insights to position your business at the forefront of innovation.

To register, [click here](#).



## Create a Grant Proposal

March 14th | 1:00 - 2:00 PM EST |  
Webinar

Applying for a grant involves the art of "grant writing," a task that can be just as challenging as finding the grant itself.

In this webinar by SCORE, they'll teach you the grant writing skills you'll need to craft compelling grant proposals to help increase your chances of securing funding.

Their expert presenter will explain the application process, what a grant proposal is and how it can help you apply for grants. Finally, their presenter will guide you through developing a standard grant proposal that can be utilized across multiple funding opportunities.

To register, [click here](#).

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## Google My Business - How to Get Your Business on Google Search and Maps

March 21st | 1:00 - 2:00 PM EST |  
Webinar

Ensure your business appears on Google Search and Maps and boost your online visibility by leveraging Google Business Profile at this SCORE webinar.



You'll learn Google Business Profile basics, how to create and verify your profile, build one without a physical location, optimize your business information, manage your profile effectively for relevance, and receive free business resources as a live attendee. Take advantage of this opportunity and SCORE's expert presenter to maximize your online presence and attract customers in your local community and beyond.

To register, [click here](#).

## Keep Informed

### **City Approves Catalytic Converter Theft Deterrent Programs**

The City is accepting applications from local automotive service businesses to participate in the City's Catalytic Converter Painting, Etching, and Shield Programs.

The Council unanimously approved two programs to help residents protect their vehicles from catalytic converter theft. Once fully implemented, residents will be able to have their catalytic converters painted and etched for free or receive a \$250 rebate towards the purchase and installation of a theft deterrent metal plate.

The anti-theft devices are targeted for thefts nationwide because they contain precious metals that fetch a high recycling value. In 2021, about 10 catalytic converters were reported stolen in Lake Forest each month. Under the program, residents can take their high-target vehicle to a pre-approved shop to have their vehicle identification number

etched on the converter for free. Business will then receive \$125 per vehicle that receive painting and etching service.



The etching deters thieves because law enforcement can link a stolen converter back to the owner. Residents will also have the option of purchasing and having a local shop install a metal theft deterrent shield over their catalytic converter. Residents that opt for the shield program will receive a \$250 rebate on their purchase, so long as the shield is installed by a participating local business.

The Council, which already approved an ordinance requiring anyone in possession of catalytic converter to prove they acquired it legally, approved a \$59,000 budget for the anti-theft programs.

Visit [bit.ly/LFcatalyticprogram](http://bit.ly/LFcatalyticprogram) for more information on how your local business can participate in the catalytic converter theft prevention programs.

## Business Resources



Business Watch is a free crime prevention program that enlists the active participation of business owners in cooperation with law enforcement to prevent crime in their community.

By cooperating with each other and the police, people can help fight crime in their community in the most effective way - before it begins!

Business  
Watch



The State of California Governor's Office of Business and Economic Development (GO-Biz) serves as the State's leader for job growth, economic development, and business assistance efforts.

They offer no-cost consultation for incentive identification, site selection, regulatory or permitting compliance assistance, foreign direct investment, and export assistance.

GO-Biz



SCORE, is the nation's largest network of volunteer, expert business mentors.

The organization is dedicated to helping small businesses grow and achieve their goals through the provision of a wide range of services.

Services include free or low-cost mentoring, webinars, online resources, workshops, roundtables, and other events.

SCORE

## February Recap



## **Career Fair**

The City of Lake Forest, in partnership with Third District Supervisor Donald P. Wagner, OC Workforce Solutions, and the Lake Forest Chamber of Commerce, hosted a Career Fair on Wednesday, February 21st.

The Career Fair provided an opportunity for students and job seekers to connect with a variety of local employers seeking to expand their workforce. The Career Fair hosted 77 employers and received nearly 200 guests in attendance.

## **Angela Kung's Acupuncture & Wellness Center**

The Lake Forest Chamber of Commerce celebrated the 13th Anniversary of Angela Kung's Acupuncture & Wellness Center and the Grand Opening of their AK Wellness Boutique with a Ribbon Cutting Ceremony on Thursday, February 29th, 2024.



## **Business Spotlight**



## **Onyx Golf**

20996 Bake Pkwy #106,  
Lake Forest, Ca 92630

March 2024  
BUSINESS SPOTLIGHT



**Onyx Golf - Where Family Values Meet Cutting-Edge Leisure**

In the heart of Lake Forest, lies Onyx Golf – a sanctuary for golf enthusiasts and a testament to the enduring bonds of family and innovation. Founded by Jonathan and his wife, this family-owned establishment marries a deep-seated passion for the game with a commitment to creating memorable experiences.

Jonathan's journey to Onyx Golf is as much a tale of familial love as it is one of entrepreneurial spirit. Raised by a single mother, Jonathan found himself navigating uncharted territory when it came to providing his son with a guiding father figure. It was during a movie night with his son that Jonathan's path took an unexpected turn. Inspired by the film "The Short Game," his son expressed a desire to pursue golf, setting the stage for a remarkable journey ahead.



As his son's talent blossomed, Jonathan became acutely aware of the challenges posed by rainy weather and the lack of adequate practice facilities. These challenges struck a chord deep within him, prompting him to take action. Motivated by his son's passion, Jonathan embarked on a mission to create a sanctuary for golfers of all ages and abilities.

The name "Onyx" holds profound significance for Jonathan and his family. As a stone of protection and strength, it embodies the core values upon which Onyx Golf was built – "play strong, believe, and achieve." It's a tribute not only to his son's journey in the world of golf but also to the guiding presence of his late stepfather.

Jonathan's stepfather, his sole father figure in adulthood, played a pivotal role in shaping his entrepreneurial spirit. Together, they worked in the sheet metal industry, providing metal wire hangers for dry cleaning stores all along the West Coast. To honor his stepfather's memory and the invaluable lessons he imparted, Jonathan used sheet metal for the baseboards of the entire facility, serving as a poignant reminder of his enduring influence. These sheet metal baseboards not only symbolize the strength and resilience instilled by his stepfather, but also serve as the foundation and as a protective layer of Onyx Golf.



Onyx Golf boasts a sprawling 10,000 square-foot space adorned with the #1 golf track simulator: Trackman Simulator. Here, golf enthusiasts appreciate the precision and accuracy of cutting-edge technology, exclusively enhanced by the golf club fitting services offered by Titleist Fitting Company, available only at Onyx Golf in Orange County. The showroom green speed, featuring WellPutt mats designed to mimic the outdoors, ensures that every putt feels authentic and true.

Beyond the greens, Onyx Golf offers a welcoming café and lounge where patrons can indulge in specialty coffee and soon, beer and wine from local OC breweries. Jonathan's dedication to quality is evident in the selection of brands featured at the café – a reflection of his loyalty to those he believes in.

Jonathan's vision for Onyx Golf transcends the boundaries of traditional golfing facilities. As he aptly puts it, "You don't have to play golf to come here." Indeed, Onyx Golf is more than just a destination



for golf enthusiasts; it's a hub of innovation and community. The facility features soundproof Framery Acoustics office pod, providing a quiet oasis for meetings and discussions. Additionally, private rooms at Onyx Golf offer the unique opportunity to indulge in karaoke at no extra cost, adding a touch of entertainment to the experience.

In a world where connections matter more than ever, Onyx Golf fosters a sense of belonging and camaraderie. It's not just a place to play golf – it's a community hub where dreams take flight and relationships flourish.

To learn more about Onyx Golf and their offerings, visit their website and follow them on Instagram. Don't miss out on their early bird special from 8:00 am to 12:00 pm – a testament to their commitment to making every moment count.

**ONYX GOLF**

**MARCH**

—EARLY BIRD SPECIAL—

EVERY DAY

8am-12pm

**ONLY \$20/HOUR**

**BOOK ONLINE TODAY!**

NON-MEMBER: \$25/HR  
VIP ROOMS: \$30/HR (MEMBER)  
VIP ROOMS: \$35/HR (NON-MEMBER)  
ADDITIONAL \$5 PER GUEST PER HOUR



## **Business in the News**

### **BIOLASE Enhances Education Offerings in 2024**

BIOLASE, Inc., a leading authority in dental lasers headquartered in Lake Forest, CA, reaffirms its commitment to enhancing dental education through its online platform. This initiative aims to empower dental practitioners to enhance their standards of care and augment patient outcomes with laser

technology. The company's free webinar series, "Let's Talk Dental," commenced its annual lineup on January 18, 2024, featuring Dr. Paul Chang, a distinguished periodontist and prosthodontist from McKinney, Texas. Dr. Chang elucidated the clinical advantages of utilizing the Waterlase all-tissue dental laser for extractions and immediate implant placement.

The "Let's Talk Dental" webinar series covers an array of pertinent topics spanning restorative dentistry, periodontics, endodontics, pediatric dentistry, and dental hygiene. In response to the escalating interest in laser dentistry, the series will invite industry leaders to share insights and educate the dental community on all-tissue and soft-tissue laser therapies. Upcoming webinars include:



- Two-part sessions on pediatric dentistry topics, commencing on February 15 and March 5, 2024, with Dr. Ben Curtis, a respected pediatric dentist from Canton, TX, focusing on frenectomies for infants and adolescents.
- On March 21, 2024, Megan Van Noy, a registered dental hygienist specializing in orofacial myofunctional therapy, will present "What's Your Tongue Got To Do With It? An Introduction to Myofunctional Therapy."

The first quarter of 2024 will conclude on March 28, 2024, with a webinar titled "Billing, Coding, and Revenue Tips For Today's Modern Dentist," hosted by renowned author and dental consultant Teresa Duncan.

All webinars will be recorded and accessible on BIOLASE's education web portal, Education.Biolase.com. This portal offers tailored educational pathways for both all-tissue and soft-tissue lasers through the Waterlase Academy and Epic Diode Academy. Additionally, the On-Demand Webinars section provides a comprehensive library of recorded webinar content categorized by dental specialties.

[Read More](#)

## Available Commercial Space

Are you a Lake Forest commercial broker or property manager and have office, industrial, or retail space to advertise?

Submit a request to [Economic Development staff](#) to feature your listing on our newsletter, social media, and website today!

[Read More](#)

## Stay Up-To-Date



@lakeforestbusiness



Lake Forest  
Economic Development



@lakeforestbusiness



www.lakeforestbusiness.com





**City of Lake Forest Economic Development | (949) 461 - 3567**  
Monday through Thursday 8:00 a.m. - 6:00 p.m.  
Friday 8:00 a.m. - 5:00 p.m.

## Stay Connected

Contact Us



City of Lake Forest | 100 Civic Center Drive, Lake Forest, CA 92630

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